



Missouri Meetings and Events 2018 Regional Expo - Saint Charles
April 16-17, 2018 Saint Charles Convention Center
One Convention Center Plaza Saint Charles, MO 63303

WHO SHOULD ATTEND?

A full spectrum of event planners and suppliers attend the Expo, including corporate, nonprofit, religious, education, health-care, government and independent planners, as well as administrative assistants and CEOs. You will meet face-to-face with decision makers and have a chance to acquire new business or protect what you already have.

WHO SHOULD EXHIBIT?

Join leading venues and service providers from across the region, and showcase your company to meeting and event planners. Our planners are looking for:

- Accommodations
- Catering and private dining
- Graphic design and printing services
- Rentals (tables, chairs, linens and more)
- Attractions
- Destinations
- Photographers and videographers
- Team building and recreation
- Audio-visual services
- Entertainment
- Promotional items and corporate gifts
- Transportation and travel
- Venues
- Floral and decor services

ADVANTAGES OF EXHIBITING

- Book business and sell products on the show floor.
- See more decision makers in less time, and at less cost, in a face-to-face selling environment.
- Gather qualified sales leads from a regional audience of professionals responsible for planning meetings and events.
- Distribute product samples and sales brochures to qualified buyers.
- Have one-on-one time with planners at the MEET Business Exchange
- Connect with up and coming industry professionals at the Young Professionals Meet and Greet

HOW TO RESERVE EXHIBIT SPACE

1. Complete and return application and contract for your exhibit space, with full payment. Space will NOT be assigned without full payment.

2. Mail/email/fax application and mail payment to:
Publishing Concepts LLC, Attn: Expo Exhibits
6590 Scanlan Avenue St. Louis MO 63139
F: 314-781-8848 Email: najapc@pc40.com

Make checks payable to *Publishing Concepts, LLC dba Missouri Meetings & Events*. Contracts submitted without payment will not be processed until payment is received.

3. For more information or assistance in reserving your exhibit space at Missouri Meetings & Events Expo, call (314) 781-8880 or email najapc@pc40.com.

EXHIBITOR DETAILS AND COST

The benefits of being a Missouri Meetings & Events Expo exhibitor start with our reasonable exhibit space costs, and the savings you enjoy with our special exhibitor packages. Standard booth packages include: • Skirted table • Chair • Company identification sign • Registered attendee list • Extensive promotional collateral: MM&E Magazine, website, Expo program.

8' x 10' exhibit space: Current Advertisers \$1,000
Non-advertisers \$1,200

RESERVE YOUR SPACE NOW!

If you are looking for prime exhibit placement, it's important to request your space as soon as possible before the assignment date. After that date, all spaces are assigned on a first-come, first-served basis. Space is limited, so don't delay. Apply early to secure your best spot!

